

# Economic Alternatives, Issues 1-3/2009 (in Bulgarian) List of Publications

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## ISSUE 1/2009

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### Scientific Life

Scientific Conference “The Competitiveness of Bulgarian Industry”  
Prof. Yossif Iliev, D.Sc.

### Articles

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Assoc. Prof. Velina Baleva, Ph.D.

Elicitation of Positioning Ideas Via Studying Cognitive Unconscious Through Generation and Analysis of Metaphors  
Assoc. Prof. Simeon Jelev, Ph.D.

The Financial Lever Effect and the Growth of the Industrial Company  
Assoc. Prof. Nadezhda Nikolova, Ph.D.

Guidelines for Improving Supply Chain Management at Bulgarian Enterprises  
Senior Assist. Prof. Miroslava Rakovska, Ph.D.

Value-Based Analysis and Firms' Values-System of Bulgarian Industrial Firms  
Selman Delibramov, Ph.D. student

The Concept of Transaction Costs in the Neoclassical and the New Institutional Economics  
Teodor Sedlarski

Contemporary Characteristics and Parameters of the Resources and Results in the Museum Activity in Bulgaria  
Ogniana Vakavlieva

Contemporary Dilemmas in Supporting Bulgarian Orthodox Church  
Veneta Krasteva

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Bulgaria Needs a Regulated Floating Exchange Rate

Prof. Ivan Angelov, Correspondent Member of the Bulgarian Academy of Sciences

Elites, Democracy and Welfare

Prof. Svetoslav Stavrev, D.Sc.

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Indicators of Measurement the Valuable of Scientific Publications

Chief Assist. Prof. Vania Lazarova, Ph.D.

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Assoc. Prof. Violeta Tsakova, Ph.D.

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Assoc. Prof. Nadezhda Nikolova, Ph.D.

Trends and Financial Resources of the Measures on Priority Axis 3 of Operational Programme  
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Development of Demographic Process in Bulgarian Villages until 2011  
Senior Research Fellow Minka Anastasova, Ph.D.

Tourism development tendencies  
Chief Assist. Prof. Mariana Yaneva, Ph.D.

Several Norms and Beliefs, Defining the Attitude to Human Resources in the Industrial Organizations  
Chief Assist. Prof. Kiril Dimitrov, Ph.D.

Identity Theft and Internet Banking Protection  
Chief Assist. Prof. Silvia Parusheva, Ph.D.

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The Overdue Revolution And Its Birthmarks  
Assoc. Prof. Marin Paunov, Ph.D.

The Management of Bulgarian Textile and Clothing Companies and Possibilities of Achieving Competitive Growth  
Senior Research Fellow Lilia Chankova, Ph.D.

The Spirit of the Capitalism Doctrine – Max Weber versus Werner Sombart  
Senior Research Fellow Alla Kirova, Ph.D.

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